I oppose loosening the rules designed to promote and protect diversity of media ownership. These rules were adopted to ensure that the public would receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates.

If you're so interested in loosening rules, it would be best if you loosened the ones on what one can and can't say (as in certain swear words Radio and Television companies can be fined for). It's very big government of you to regulate our speech.